

2023/LATIN AMERICAN CITIES CONFERENCES BRASÍLIA

Tuesday, August 22, 2023

B Hotel | Brasilia, Brazil

BRAZIL'S AGENDA FOR INCLUSIVE AND SUSTAINABLE GROWTH

Council of the Americas is thrilled to bring its Latin American Cities Conference series to Brasilia for the third time. This morning event will gather investors, executives, and policymakers, who will offer insights on Brazil's journey towards sustainable development and inclusive growth.

The conference is open to corporate members of the Council of the Americas, members of the Brazilian government, partners, and special guests. It will be broadcast live to a global audience through our website. Brazilian and foreign press will be invited to cover the event.

Agenda (BRT time)

8:30 am – 9:00 am	Breakfast and registration
9:00 am – 9:05 am	Welcome Remarks <ul style="list-style-type: none">• Susan Segal, Presidente & CEO, Americas Society/Council of the Americas
9:05 – 9:25 am	Keynote Remarks <ul style="list-style-type: none">• Ambassador Maria Laura da Rocha, Secretary General of Foreign Affairs
9:25– 9:30 am	Special Remarks from Elizabeth F. Bagley, U.S. Ambassador to Brazil <p><i>The U.S. Ambassador will offer perspectives on Brazil's agenda for inclusive and sustainable growth, Brazil's role in regional cooperation as a means for inclusive and sustainable growth, as well as the state of bilateral relations with the U.S., and the country's openness to international investors.</i></p>

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<p>9:30 – 9:50 am</p>	<p>Keynote Remarks</p> <ul style="list-style-type: none"> • Luciana Santos, Minister of Science, Technology, and Innovation
<p>9:50 – 10:35 am</p>	<p>Panel: Strategic Public-Private Collaboration for a Sustainable Future</p> <p><i>The panel brings together industry leaders and policymakers to explore collaborative efforts between companies and the government on the path to a sustainable future. The panelists will address innovative solutions, best practices, and the collective impact of these partnerships, fostering a greener and socially responsible Brazil.</i></p> <ul style="list-style-type: none"> • Adalberto Felício Maluf Filho, National Secretary for Urban Environment and Environmental Quality, Ministry of Environment and Climate Change • Alberto Raich, Vice President & General Manager, Kellogg Brazil • Mariana Lisbôa, Global Head Corporate Affairs, Suzano and President of ABAF • Shannon Kellogg, Vice President of Public Policy – Americas, Amazon Web Services • Natalie Unterstell, President, Instituto Talanoa (moderator)
<p>10:35 – 11:00 am</p>	<p>Coffee Break</p>
<p>11:00 – 11:20 am</p>	<p>Interview: Perspectives on Brazil’s Energy Transition</p> <ul style="list-style-type: none"> • Thiago Barral, National Secretary, Energy Transition and Planning, Ministry of Mines and Energy • Martha Viotti Beck, Reporter, Bloomberg

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11:20 – 12:00 pm	Interview: Justice and Sustainability <ul style="list-style-type: none">• Flávio Dino, Minister of Justice and Public Security• Cecilia Tornaghi, Senior Director of Policy, Americas Society/Council of the Americas
12:00 – 12:20 pm	Keynote Remarks <ul style="list-style-type: none">• Government official
12:20 – 12:40 pm	Closing Keynote Remarks <ul style="list-style-type: none">• Rodrigo Pacheco, President of the Senate

**Agenda is subject to change*

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