Americas Society and the Council of the Americas — uniting opinion leaders to exchange ideas and create solutions to the challenges of the Americas today

Americas Society
Americas Society (AS) is the premier forum dedicated to education, debate, and dialogue in the Americas. Its mission is to foster an understanding of the contemporary political, social, and economic issues confronting Latin America, the Caribbean, and Canada, and to increase public awareness and appreciation of the diverse cultural heritage of the Americas and the importance of the Inter-American relationship.1

Council of the Americas
Council of the Americas (COA) is the premier international business organization whose members share a common commitment to economic and social development, open markets, the rule of law, and democracy throughout the Western Hemisphere. The Council’s membership consists of leading international companies representing a broad spectrum of sectors including banking and finance, consulting services, consumer products, energy and mining, manufacturing, media, technology, and transportation.2

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1 The Americas Society is a tax-exempt public charity described in 501(c)(3) and 509(a)(1) of the Internal Revenue Code of 1986.
2 The Council of the Americas is a tax-exempt business league under 501(c)(6) of the Internal Revenue Code of 1986, and as such, actively pursues lobbying activities to advance its purpose and the interests of its members.

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Please Note: Professional titles used throughout this report refer to individuals’ titles at the time of the event and/or photo.

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Director, Music
# Americas Society
# Council of the Americas

## Annual Report 2010

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Dear Members and Friends,

I am pleased to report that 2010 has been another important and successful year at the Council of the Americas and Americas Society. During the year, we consolidated our leadership position as the organizations that connect the public and private sector in impactful dialogue. We also continued to establish the Americas Society and Council of the Americas as thought leaders on many of the challenges facing our hemisphere today.

During the year, I had the opportunity to participate in many programs and activities in Washington DC and New York as well as travel to Mexico and Argentina as part of our Latin American Cities conferences. I continued to be impressed by the breadth and depth of all our activities. The range of topics, the absolute number of programs, and the participants were all outstanding.

*Americas Quarterly*, our policy journal, tackled such topics as education, health, narcotics, and transnational crime as well as highlighting some of the next generation of leaders from across the hemisphere. During 2010, we also leveraged *AQ* as we hosted several roundtables and discussion panels in Latin America and cities in the United States, which focused on topics discussed in the journal.

Our 40th Annual Washington Conference was a huge success as we again engaged senior policy-makers including U.S. officials in a discussion regarding the future of our hemisphere. Throughout 2010, I also remained deeply committed to our trade agenda, assuming the leadership for our Trade Advisory Group, which I will continue to lead at this very critical moment for the Colombia and Panama Free-Trade Agreements.

In September, during the opening of the UN General Assembly, we were honored to host seven heads of state from Latin America. At a dinner for over 150 people at the Americas Society, we bestowed the Gold Insigne on President of Peru Alan Garcia, recognizing his many accomplishments during his presidency.

Our Spring Party honored two very distinguished private-sector leaders: César Alierta, Chief Executive Officer and Chairman of Telefónica S.A. and Stanley A. Motta, Chairman of the Board, Copa Holdings. At the party, we were also privileged to toast David Rockefeller, our founder, on his ninety-fifth birthday.

We continued to raise the bar for our cultural programs throughout 2010 as we brought renowned artists, musicians, and writers to Americas Society to produce innovative and unique programs and exhibitions. Our cultural programs continue to be free, attracting a wide and diverse audience from throughout New York City.

2010 was particularly interesting and special for me as it was my first full year as Chairman. I want to thank Susan and her team for all of their passion and hard work to make 2010 such a success.

Finally, I want to thank all of you for your involvement and support. I look forward to working with you, our leadership team, and the Boards of Directors over the coming year. 2011 is off to a great start for the organizations. As global interest in Latin America continues to grow so strongly, I am even more excited by the many opportunities before us. And I look forward to all the great things that we can achieve working together.

John D. Negroponte
Chairman
Dear Members and Friends,

2010 has been another exciting and successful year at the Americas Society and Council of the Americas as we continued to broaden our presence around the region and beyond, and engage our constituents in diverse and interesting activities. With enthusiasm and high energy, we proved that no challenge is too big as we ensured that our results were of the highest caliber.

Our activities expanded as we completed the year with more than 270 programs in New York, Washington DC, Miami, eight Latin American cities, and, for the first time, Madrid. We webcast more public programs than ever in order to reach a new global community interested in Latin America. And, for the first time, we webcast our Latin American Cities conference in Argentina and live blogged in English and Spanish there and in Mexico. Our Washington Conference was a major success, providing a platform for policy leaders, including U.S. Secretary of State Hillary Clinton, to discuss the administration’s agenda for the hemisphere.

Our policy agenda continued to expand and receive acclaim across the hemisphere. Americas Quarterly shed light on key regional themes such as education, health care, narcotics and transnational crime, and voices from the next generation. The journal also broadened its impact through launches in various Latin American and U.S. cities. Our website, www.as-coa.org, has seen a 37 percent increase in visits and, together with AQ Online, offers timely and expert analysis of the most pressing issues affecting the hemisphere. Our working groups on immigration and integration, energy, social inclusion, and Cuba continue to be a platform for experts and stakeholders to dialogue.

2010 was an extraordinary year for Americas Society’s cultural activities. Our gallery hosted three distinct exhibitions, including Art and Myth in Ancient Peru: The History of the Jequetepeque Valley inaugurated by President of Peru Alan García and Shattered Glass, an extraordinary Mexican exhibition co-presented with the Museo de Arte Carillo Gil. We produced a record 32 music programs, increasing our audience in New York and Miami. Our Literature program held a symposium and dedicated an issue of Review to Bob Marley, and welcomed Nobel Prize in Literature recipient Mario Vargas Llosa.

Americas Society’s Spring Party honored two private-sector leaders, Chief Executive Officer and Chairman of Telefónica S.A. César Alierta and Copa Holdings Chairman of the Board Stanley A. Motta, for their business and philanthropic contributions throughout the Americas.

2010 presented many exciting opportunities and challenges. I want to thank my team for their passion, enthusiasm, and tireless efforts. I also want to thank the Americas Society and Council of the Americas Boards of Directors for their unwavering support and confidence. Finally, and most importantly, I want to thank all of you for your ongoing commitment to our mission. Without you, none of this would be possible.

Susan L. Segal
President and CEO
Overview

*Americas Society and Council of the Americas—uniting opinion leaders to exchange ideas and create solutions to the challenges of the Americas today.*

As the premier organizations dedicated to hemispheric analysis and debate, Americas Society and Council of the Americas offer the most timely and engaging programs on the preeminent issues facing the Americas today. 2010 marked a highly successful and dynamic year as we held more than 270 programs in New York, Washington DC, Miami, and Latin America.

We continued to extend the reach of our Latin American Cities series, holding public and private meetings in nine cities. In recognition of the importance of the Ibero-American partnership, we hosted our first conference in Madrid. Seeking new and innovative ways to showcase our programming, AS/COA Online offered bilingual live blogging of our conferences in Mexico and Argentina, as well as webcasting from Buenos Aires.

Our Presidents of the Americas series attracted hemispheric heads of state to present policy agendas, discuss investment opportunities, and identify areas to deepen bilateral and regional partnerships. Over the course of the year, we hosted the presidents of Argentina, Chile, Colombia, Costa Rica, the Dominican Republic, Panama, Peru, Uruguay, and the prime minister of Trinidad and Tobago.

Council of the Americas held its 40th Annual Washington Conference on the Americas at the U.S. State Department in May. Secretary of State Hillary Clinton keynoted the conference, emphasizing the need to address inequality in the hemisphere.
Americas Quarterly broadened its reputation as a source for regional news and analysis, adding to its roster of bloggers reporting from across the hemisphere and attracting opinion leaders to cover important regional issues. In addition, the journal continued to build its audience by increasing print circulation and AQ Online visits.

Our Literature, Music, and Visual Arts programs showcased some of the best artists and performers the Americas have to offer, including groundbreaking writers, academics, musicians, and artists. We were honored to host seminal Peruvian writer Mario Vargas Llosa, 2010 recipient of the Nobel Prize in Literature.

Americas Society’s 35th annual Spring Party attracted over 600 guests from the worlds of business, philanthropy, government, and the arts. Our Inaugural Dinner celebrated the upcoming year of programming at Americas Society and featured an address by guest of honor Bill Richardson.

Americas Society and Council of the Americas anticipate another year of excellent and innovative programming as we continue to broaden our reach and expand dialogue on the critical issues affecting our hemisphere. We look forward to serving our members and constituents in 2011.
Core Programs in the U.S.
Highlighting the Americas

Americas Society and Council of the Americas’ Core Programs actively identify and address matters of critical hemispheric importance. Our public programs enhance understanding of regional issues among a broad audience while our private programs offer a forum to exchange ideas in an off-the-record environment.

We invite diplomats, government officials, business leaders, and policy analysts to engage with constituents on topics as broad as the global economic outlook, microfinance, infrastructure development, investment opportunities, energy, education, and food security.

We continuously strive to engage our constituents in new ways. In 2010, we broadened our reach by increasing the number of programs available via live webcast, and built out our social media presence to our online audience.

Row 1: Jose Fernandez, U.S. Assistant Secretary of State for Economic, Energy, and Business Affairs; Susan Segal, President and CEO, AS/COA; Nathan Jackson, Chief Advisor, Inter-American Development Bank; Susan Segal, Leopoldo Lopéz, Head of Voluntad Popular, Venezuela; Mauro Vieira, Ambassador of Brazil to the U.S.

Row 2: Going Green: Investment Trends and Prospects for Latin America. Katherine Brass, GE; Jordan Schwartz, World Bank; Karla Canavan, Bunge; Mary Sutter, Latin Trade; Nancy Anderson, Senior Director, AS/COA Miami; Alvaro Arzú, Mayor of Guatemala City; Nancy Anderson; Tomás Regalado, Mayor of Miami

Row 3: Juan Manuel Urtubey, Governor of Salta, Argentina; Salomon Chertorivski, National Commissioner of Social Protection for Health, Mexico; Nathalie Cely, Minister Coordinator of Production, Employment, and Competitiveness, Ecuador

Row 4: Roberto Abdenur, Former Ambassador of Brazil to the U.S.; Bill Cohen, Former U.S. Secretary of Defense; Ambassador John Veroneau, former Deputy U.S. Trade Representative; Eric Farnsworth, Vice President, COA; Hernando José Gómez, Director of National Planning, Colombia; Juan Carlos Echeverry, Minister of Finance, Colombia; Brian O’Neill, Lazard Frères & Co., LLC
Row 1: Pamela Wallin, Senator of Saskatchewan, Canada; Eduardo Elsztain, IRSA Inversiones y Representaciones S.A.; Susan Segal, President and CEO, AS/COA • 7th Annual Latin America Predictors Forum: Economic and Business Prospects for 2011. Audley Shaw, Minister of Finance and the Public Service, Jamaica • Eric Farnsworth, Vice President, COA; Ambassador Hattie Babbitt, former U.S. Ambassador to the OAS

Row 2: Luis Arce Catacora, Minister of Finance, Bolivia • Susan Greenwell, MetLife; Arturo Sarukhan, Ambassador of Mexico to the U.S. • 7th Annual Latin America Predictors Forum: Economic and Business Prospects for 2011. Eric Farnsworth, Douglas Smith, Standard Chartered Bank

Row 3: Educational Policies and Reforms in the Americas to Increase Inclusion and the Role of the Private Sector. Melanio Paredes, Minister of Education, Dominican Republic; Lucy Molinar, Minister of Education, Panama; Christopher Sabatini, Senior Director of Policy, AS/COA • César Nava Vásquez, President, Mexico’s National Action Party; Ragnhild Melzi, Senior Director, Public Policy Programs, AS/COA • Peter Kent, Minister of State of Foreign Affairs, Canada

Row 4: Cate Ambrose, Latin American Venture Capital Association; Patrice Etlin, Advent International; Susan Segal, Miguel Zurita, Mercapital; Ken Tidwell, The Carlyle Group
Row 1: Carlos Novis Guimarães, Latin America Investment Group; Marina Silva, Presidential candidate, Brazil • Eric Farnsworth, Vice President, COA; Hernán Martínez, Minister of Mines and Energy, Colombia; Carolina Barco, Ambassador of Colombia to the U.S. • Armando Zamora, Executive Director, National Hydrocarbons Agency, Colombia, Ragnhild Melzi, Senior Director, Public Policy Programs, AS/COA

Row 2: Cristian Moreno, Grupo Santander; Sergio Galvis, Sullivan & Cromwell LLP; Juan Pablo Córdoba, Bolsa de Valores de Colombia • Nelson Jobim, Minister of Defense, Brazil • Frank Mora, U.S. Deputy Assistant Secretary of Defense for Western Hemisphere Affairs

Row 3: Latin America Update: What’s Next in Microfinance and Social Impact Investment? Nikhil da Victoria Lobo, SwissRE, Tammy Newmark, EcoEnterprises Fund; Brinda Ganguly, Rockefeller Foundation; Fernando Campero, Multilateral Investment Fund; Maria Cavalcanti, AVINA Foundation; Michael Chu, IGNIA Fund

Row 4: Eric Farnsworth, Ambassador John Veroneau, former Deputy U.S. Trade Representative; Ambassador Alex Watson, former U.S. Assistant Secretary of State for Western Hemisphere Affairs
Our members only Elite Events provide singular opportunities for networking and dialogue. These events allow hemispheric leaders to address and engage with our members in private settings in New York, Miami, and Washington DC. Our guests appreciate our ability to convene a small group of members interested in specific agendas, policy issues, and countries. Government officials value these events as an efficient means to reach important prospective investors and discuss varied topics, including finance, energy, infrastructure, security, tourism, social inclusion, and bilateral relations.

In 2010, our Elite Events connected our members with presidents, ministers, ambassadors, central bank officials, U.S. government representatives, governors, legislators, and other senior leaders of the Americas.

Some of our honored guests included:
- **Manlio Fabio Beltrones**, President, Mexican Senate
- **Sérgio Cabral**, Governor of Rio de Janeiro, Brazil
- **Gary Doer**, Ambassador of Canada to the U.S.
- **Eduardo Duhalde**, Former President, Argentina
- **Jose Fernandez**, U.S. Assistant Secretary of State for Economic, Energy, and Business Affairs
- **Juan Andrés Fontaine**, Minister of Economy, Development, and Tourism, Chile
- **General Douglas Fraser**, Commander, U.S. Southern Command
- **José Sérgio Gabrielli**, President and CEO, Petrobras
- **Felipe Larraín**, Minister of Finance, Chile
- **Guido Mantega**, Minister of Finance, Brazil
- **José Antonio Meade**, Deputy Secretary of Finance, Mexico
- **Henrique Meirelles**, Governor of the Central Bank, Brazil
- **Alejandro Poiré**, Spokesman for Security Issues, Mexico
- **Michel Temer**, Speaker of the Lower House of Congress, Brazil
- **Mauro Vieira**, Ambassador of Brazil to the U.S.
Presidents of the Americas
Leading the Americas

Americas Society and Council of the Americas’ Presidents of the Americas series draws heads of state year-round for events at our three U.S. locations and in cities throughout the Americas. These events provide opportunities for members, government officials, and policymakers to engage in interactive dialogue about their countries’ investment opportunities and current economic and political environments. During the opening week of the 65th Session of the UN General Assembly, we hosted the presidents of Argentina, Chile, Colombia, Costa Rica, the Dominican Republic, and Peru, and the prime minister of Trinidad and Tobago.

Americas Society presented Peru’s Alan García with the Gold Insigne, the organization’s highest honor, in recognition of his accomplishments as president. Americas Society’s Gold Insigne is awarded to leaders of democratically elected heads of state from the Western Hemisphere who promote greater awareness of the cultural, social, and political realities of the region, and greater understanding among the nations of the Americas.
Row 1: Leonel Fernández, President of the Dominican Republic • Susan Segal, President and CEO, AS/COA; Alan García, President of Peru, receives the 2010 Gold Insigne from Ambassador John Negroponte, Chairman, AS/COA.

Row 2: Cristina Fernández de Kirchner, President of Argentina • Juan Manuel Santos, President of Colombia

Row 3: Sebastián Piñera, President of Chile, shows the audience a note from the trapped workers at the San José mine, the first sign that all 33 were alive. • Laura Chinchilla, President of Costa Rica • President García

Row 4: Kamla Persad-Bissessar, Prime Minister of Trinidad and Tobago
Our signature Latin American Cities series provides the opportunity for investors to better understand the political and economic landscape of the host countries and the region. In each city, we partner with key stakeholders to offer events of the utmost timeliness and relevance. Our Latin American Cities conferences have become highly anticipated annual events, attracting top opinion makers to explore themes including investment, trade, infrastructure, innovation, social inclusion, and economic issues.

In 2010, Americas Society and Council of the Americas expanded the footprint of our Latin American Cities series, hosting conferences in nine cities: Bogota, Buenos Aires, Lima, Mexico City, Montevideo, Panama City, Santiago, São Paulo, and—for the first time—Madrid. Distinguished speakers included Presidents Alan García of Peru and Ricardo Martinelli of Panama, as well as ministers, governors, secretaries, ambassadors, senior representatives from multilateral organizations, CEOs, and entrepreneurs.

Row 1: Colombia in the Eyes of Wall Street: International Recovery and Goals for Colombia. Juan Carlos Echeverry, Economic Advisor to Juan Manuel Santos; Rudolf Hommes, former Minister of Finance, Colombia; Ricardo Ávila, Portafolio; Sergio Clavijo, President, ANIF; Susan Segal, President and CEO, AS/COA; Roberto Steiner, Fedesarrollo; Salomón Kalmanovitz, Economic Advisor to Antanas Mockus

Row 2: Panama: It’s Happening Now. Susan Segal; Roberto Henríquez, Minister of Industry and Commerce, Panama; Jorge Uribe, Procter & Gamble; Hans Toggweiler, DHL Global Forwarding; Álvaro Celis, Microsoft • Peru: Investment, Inclusion, and Social Responsibility. Susan Segal; Alan García, President of Peru; José Antonio García Belaúnde, Minister of Foreign Affairs, Peru

Row 3: Uruguay: Innovation and Social Development. José Mujica, President of Uruguay • Mexico: Economic Challenges in Its Bicentennial Year. Agustín Carstens, Governor, Banco de México • Mexico: Economic Challenges in Its Bicentennial Year. Bruno Ferrari, President and CEO, ProMéxico • Argentina: Economic and Political Perspectives. Susan Segal; Ricardo Lorenzetti, President of the Supreme Court, Argentina

Row 4: Brazil: It IS the Future. Jose Fernandez, U.S. Assistant Secretary of State for Economic, Energy, and Business Affairs; Thomas Shannon, U.S. Ambassador to Brazil • Latin America, Spain, and the U.S.: Strengthening Transatlantic Partnerships. Enrique Iglesias, General Secretary, Ibero-American General Secretariat; Sérgio Cabral, Governor of Rio de Janeiro, Brazil; Susan Segal • Rodrigo Cháves, World Bank; Ragnhild Melzi, Senior Director, Public Policy Programs, AS/COA
Latin American Cities Elite Events

In conjunction with our public Latin American Cities conferences, Americas Society and Council of the Americas host a number of **Elite Events** throughout the hemisphere. These events provide the ideal setting for our constituents and Chairman’s International Advisory Council members to engage in intimate, off-the-record dialogue with senior hemispheric officials and business leaders. By drawing together guests who include local and international corporate members, invited speakers, and Americas Society and Council of the Americas board members, we offer an exclusive opportunity to network.

Americas Society and Council of the Americas leverage our presence in Latin American cities to highlight our initiatives and enable our Working Groups to expand the dialogue on key policy topics. The Energy Action Group held a roundtable discussion in Colombia in June, as well as an October conference in Mexico City on North American energy markets featuring Mexico’s Energy Secretary, Georgina Kessel.

Honored guests included:
- **Ricardo Martinelli**, President of Panama
- Álvaro Uribe, President of Colombia
- Sérgio Cabral, Governor of Rio de Janeiro, Brazil
- Georgina Kessel, Secretary of Energy, Mexico
- Rose M. Likins, U.S. Ambassador to Peru
- Judith McHale, U.S. Under Secretary of Public Diplomacy and Public Affairs
- Manuel Rodríguez, Under Secretary of Budget and Administration, Mexico
- Thomas Shannon, U.S. Ambassador to Brazil
- Alberto Vallarino, Minister of Economy and Finance, Panama
- Arturo Valenzuela, U.S. Assistant Secretary of State for Western Hemisphere Affairs
- Alejandro Wolff, U.S. Ambassador to Chile

Row 1: Álvaro Uribe, President of Colombia • Juan Carlos Varela, Vice President and Foreign Minister, Panama; Susan Segal, President and CEO, AS/COA; David Rockefeller, Founder and Honorary Chairman, AS/COA; Ricardo Martinelli, President of Panama • David Rockefeller, President Martinelli
Row 2: Arturo Valenzuela, U.S. Assistant Secretary of State, Western Hemisphere Affairs • José Marmo Loureiro, MetLife Brazil; Thomas Shannon, U.S. Ambassador to Brazil; Susan Segal
Row 3: Hernán Rincón, Microsoft; Judith McHale, U.S. Under Secretary of Public Diplomacy and Public Affairs; Ambassador John Negroponte, Chairman, AS/COA • Agustin Edwards, El Mercurio; Alejandro Wolff, U.S. Ambassador to Chile
Row 4: Private dinner, Santiago, Chile
Cuba Working Group:
The Cuba Working Group (CWG) includes corporate leaders from the worlds of banking, financial services, energy, telecommunications, hospitality, pharmaceuticals, and law. Working group meetings look at the steps companies can take under current U.S. restrictions to pre-position themselves for future investment. This effort has produced a series of papers on regulations and laws affecting U.S. business activity under the U.S. embargo and in Cuba. In a separate initiative, the CWG collaborated with the Cuba Study Group and Brookings Institution to produce the report, *Empowering the Cuban People through Technology: Recommendations for Private and Public Sector Leaders*.

Energy Action Group:
The Energy Action Group published two working papers, *Energy in Peru: Opportunities and Challenges* and *Colombia’s Energy Renaissance*. In addition to other activities, the group held a roundtable on energy issues in Colombia and a conference on North American Energy Markets in Mexico featuring Energy Secretary Georgina Kessel.

Hispanic Integration Initiative:
The Hispanic Integration Initiative advances the integration of Hispanic immigrants and the upward socioeconomic mobility of Hispanics overall in new gateway cities across the United States. In 2010, we launched the multimedia Hispanic Integration Hub website, held meetings on Capitol Hill and in two gateway cities—New Orleans and Portland (OR)—and released the white paper *Integration, Competitiveness and Prosperity in the Heartland: Omaha’s Hispanic and Business Communities*.

Social Inclusion:
With funding from the Ford Foundation, Americas Society, leveraging its relationship with Council of the Americas, works to strengthen the voice of marginalized groups by presenting new research and promoting fresh debate on how the public and private sectors can address systematic challenges to social inclusion. The Social Inclusion initiative involves in-country research, white papers, dedicated issues of *Americas Quarterly*, and high-level private roundtable meetings and public conferences on topics of inclusion. In 2010, we focused on education, health care, and youth market access and held meetings in New York and Lima, Peru.
**Row 1:** Empowering the Cuban People through Technology, a report released July 2010 • Social Media and Information Technology in Cuba: Recommendations for the Public and Private Sectors. Ted Piccone, Brookings Institution; Carlos Saladrigas, Co-Chairman, Cuba Study Group; Christopher Sabatini, Senior Director of Policy, AS/COA, and Editor-in-Chief, Americas Quarterly; Brett Solomon, AccessNow

**Row 2:** Teo Babún, Association for the Study of the Cuban Economy (ASCE); Maria Werlau, Association for the Study of the Cuban Economy (ASCE) • Educational Policies and Reforms in the Americas to Increase Inclusion and the Role of the Private Sector. Julio Frenk, Dean of the Faculty, Harvard School of Public Health


**Row 4:** Regional Competitiveness and Latino Integration: Developing our Workforce. Sam Adams, Mayor of Portland • Immigrant Integration in the Spotlight on Capitol Hill. U.S. Senator Robert Menendez (D-NJ) • Jason Marczak, Director of Policy, AS/COA
AS/COA Online expanded its reach in 2010 by offering, via www.as-coa.org, new ways to share information about current hemispheric events and Americas Society and Council of the Americas programming. For the first time, we live blogged Latin American Cities conferences, providing bilingual coverage of events in Mexico and Argentina. Through social media, followers shared perspectives about the conferences. Live webcasting of the Buenos Aires conference allowed site visitors to tune in from across the Americas.

In January, AS/COA Online launched the Hispanic Integration Hub, a one-stop resource on private-sector experiences of effective integration efforts shared through videos and testimonials. The Hub, a project of AS/COA’s Hispanic Integration Initiative, also shares news and data highlighting the important role that immigrants play in our economy. Support for the Hispanic Integration Hub was provided by the Carnegie Corporation of New York. Access the Hub at www.hispanicintegration.org.

Such initiatives are part of our growing portfolio of online tools. We began webcasting a majority of our public policy programs to reach a global audience and share videos on our website following events. A new video series about our Visual Arts exhibitions showcases gallery installations and curators’ viewpoints. We increased publication of our Music Notes series to share multimedia presentations of Americas Society concerts. Our publications help make AS/COA Online a crucial source for news about the Americas. Resource guides to breaking events—from the Haitian earthquake to the Chilean miner rescue—provide visitors with the information they need to understand what’s behind the news. Bloggers from over a dozen cities worldwide contribute to www.AmericasQuarterly.org, bolstering our ability to bring readers on-the-ground reporting. Moreover, through enewsletters, subscribers get timely analysis of regional events, exclusive editorials and interviews, and programmatic content.

We invite you to join the AS/COA Online community. Follow us on Twitter and Facebook through twitter.com/ascoa or facebook.com/ascoa. Sign up to get the latest policy news at www.as-coa.org/newsletters.
Top to bottom: English- and Spanish-language live blogging of AS/COA’s 2010 Mexico City conference • Live webcast of AS/COA’s 2010 Buenos Aires conference • Hispanic Integration Hub • Video still from the curator tour of the Americas Society exhibition Art and Myth in Ancient Peru: The History of the Jequetepeque Valley
Americas Quarterly
Engaging the Americas

*Americas Quarterly* (AQ) is the premier journal dedicated to policy analysis and debate on economics, finance, politics, and social development in the Western Hemisphere.

Each issue focuses on a specific theme and is often accompanied by a related program or launch event. Winter 2010 looked at voices from the new generation and was launched with a summit that convened young business entrepreneurs, civic activists, and political leaders from 17 countries across the Americas. Spring 2010 focused on narcotics and transnational crime and was the launching point for a meeting on security in Rio de Janeiro with Governor Sérgio Cabral and former New York City Police Commissioner William Bratton. Summer 2010 examined how technology and business are reinventing health care. Fall 2010 addressed education in the hemisphere and the policy challenges for social mobility with a photo essay highlighting eight innovative educators. Contributors and interviewees included: Diego Luna, Mitchell Seligson, Alma Guillermoprieto, Gino Costa, Mark Jones, Lucía Dammert, and Governors Bill Richardson and Jan Brewer.

In addition, *AQ* continued its expanding network of partnerships, boosting airport circulation by 25 percent and subscriptions and newsstand sales.

The *Americas Quarterly* website, AQ Online, became a leading source for up-to-date analysis of breaking events across the hemisphere. Bloggers now report in English, Spanish, and Portuguese from 13 cities across the hemisphere on events often not covered in other media. The number of visitors to AQ Online grew 65 percent in 2010.
Row 1: Summer 2010 Issue • Winter 2010 Issue • Christopher Sabatini, Editor-in-Chief, Americas Quarterly; Guillermo Almada, Microsoft
Row 2: Sebastián Mendoza, Container Consultants & Systems; Paulo Rogério, Instituto Mídia Étnica; Christopher Sabatini, Megan Leslie, Member of Parliament, House of Commons, Canada; Adrián Pérez, National Deputy, Argentina; Jenny Manrique, journalist • Fall 2010 Issue
Row 3: Spring 2010 Issue • Sérgio Cabral, Governor of Rio de Janeiro, Brazil at the Spring 2010 AQ launch • Alma Guillermoprieto, author
40th Annual Washington Conference

For 40 years, the Washington Conference on the Americas has hosted distinguished speakers, including U.S. cabinet officials, congressional leaders, ministers, and foreign heads of state. Held at the U.S. Department of State and the Inter-American Development Bank, COA’s 40th Washington Conference convened prominent public and private sector leaders from throughout the Americas to discuss shared challenges.

U.S. Secretary of State Hillary Clinton delivered a keynote address in which she identified trade, energy, public security, and social inclusion as areas for U.S.-Latin American cooperation. AS/COA Chairman John Negroponte moderated a discussion with the foreign ministers of Brazil, Colombia, Panama, and Peru that focused on intensifying efforts to boost integration through trade cooperation and cross-border security initiatives. Colombian Trade Minister Luis Guillermo Plata highlighted his country’s efforts to diversify trade partnerships, Canada’s Foreign Minister Lawrence Cannon emphasized Ottawa’s growing ties with Latin America, OAS Secretary General José Miguel Insulza stressed the democratic strides that have been made, and U.S. Trade Representative Ron Kirk pointed to the successes of Washington’s existing trade accords with the hemisphere.

Labor Secretaries Javier Lozano of Mexico and Hilda Solis of the United States closed the conference. Secretary Lozano highlighted Mexico’s positive economic outlook while acknowledging the need for legal reforms to ensure his country’s future competitiveness. Secretary Solis noted the challenges presented by having a large undocumented workforce and the need to transcend party politics to enact immigration reform.

Row 1: Ambassador John Negroponte, Chairman, AS/COA • Luis Castañeda, Mayor of Lima, Peru, Recipient of the 2010 Chairman’s Award for Leadership in the Americas; Susan Segal, President and CEO, AS/COA • Hillary Clinton, U.S. Secretary of State

Row 2: Ron Kirk, U.S. Trade Representative • Hilda Solis, U.S. Secretary of Labor • Lawrence Cannon, Foreign Minister, Canada

Row 3: Eric Farnsworth, Vice President, COA; Luis Alberto Moreno, President, Inter-American Development Bank • José Miguel Insulza, OAS Secretary General • Arturo Valenzuela, U.S. Assistant Secretary of State, Western Hemisphere Affairs

Row 4: David Rockefeller, Founder and Honorary Chairman, AS/COA; receiving a gift from the president of Mexico via Arturo Sarukhan, Ambassador of Mexico to the U.S. • Juan Carlos Varela, Vice President and Minister of Foreign Affairs, Panama; José Antonio García Belaúnde, Minister of Foreign Relations, Peru; Antonio Patriota, Deputy Minister of Foreign Affairs, Brazil

Row 5: Eric Farnsworth, Ragnhild Melzi, Senior Director, Public Policy Programs, AS/COA; José María Robles, Grupo Santander
Education and Advocacy

Through briefings, private meetings, testimony, public panel discussions, and direct interaction with administration and congressional leaders, Americas Society and Council of the Americas represents our members’ collective interests by increasing understanding of trade, investment, and U.S. hemispheric policy. In 2010, Council of the Americas maintained a strong focus on the hemispheric trade agenda and pending free-trade agreements with Panama and Colombia, holding related meetings at our offices and reaching out to members of Congress in support of the agreements.

Over the course of the year, we broadened our programming on Asian-Latin American ties. In January, the Council submitted written testimony in support of the Trans-Pacific Partnership to expand trade and investment with Australia, Brunei, Chile, New Zealand, Peru, Singapore, and Vietnam. We also submitted July comments to the U.S. International Trade Administration voicing support for the Obama administration’s National Export Initiative and outlining ways to boost hemispheric competitiveness to reach the goal of doubling U.S. exports by 2015.

In November, we held a panel discussion at the Carnegie Endowment for International Peace examining the effects of global climate change. The event, Immigrant Integration and Future U.S. Competitiveness on Capitol Hill examined why immigrant integration must be a key component of immigration reform. A discussion at the National Press Club focused on how innovations in Information and Communications Technologies are enabling Latin American users to participate in a rapidly changing world with new technologies.

We further advanced discussion by publishing op-eds in leading print and online media, expanding our reach and informing the hemispheric policy debate.
Row 1: Bill Irwin, Chevron; Gabriel Silva, Ambassador of Colombia to the U.S.; Eric Farnsworth, Vice President, COA
Row 2: Information and Communication Technology in Latin America. Clovis Baptista, Executive Secretary of the Inter-American Telecommunications Commission, OAS; Eric Farnsworth • Immigrant Integration in the Spotlight on Capitol Hill. Jason Marczak, Director of Policy, AS/COA
Row 3: Dorothy Dwoskin, Senior Director, Microsoft Corporation; Ambassador John Negroponte, Chairman, AS/COA • Global Climate Change: Making Sense of Copenhagen. John Nash, Lead Economist of Sustainable Development for Latin America and Caribbean Region, World Bank
For more than 40 years the Literature program has been recognized for its leadership as presenters of the best writing from the Americas, featuring celebrated authors, historical literary figures, and emerging voices in traditional genres and new media. Review magazine continues to showcase contemporary writers and scholars to the reading public.

The Literature program’s 2010 activities reflect excellence in literary quality and diversity, as well as timeliness and intellectual scope. Presenting a breadth of writers from the hemisphere who examined seminal issues related to language, history, and national identity, we engaged an audience of nearly 2,000 at Americas Society as well as new readers to Review.

The Spring 2010 season celebrated twenty-first-century Mexican literature, commemorating the bicentennial of the independence of Mexico and the centennial of its Revolution. A series of public programs, including panel discussions and book presentations, culminated in the launch of Review 80, featuring a cross-section of Mexican writing today. Program highlights included “Mexico in the Age of Obama” with authors Humberto Beck, Christopher Domínguez, Alvaro Enrique, Valeria Luiselli, and Antonio Ortuño in a discussion exploring the cultural, social, and political ramifications of Mexican literature today. Speakers Joyce Johnson, John Tytell, and Regina Weinreich addressed the Beat writers’ fascination with Mexico. The launch of Review 80, Mexico: The 21st Century Issue, featured guest editor Rubén Gallo and Review 80 authors Mónica de la Torre, Fabrizio Mejía Madrid, Guillermo Sheridan, and Martín Solares.

The Fall 2010 season was dedicated to Bob Marley and his legacy as an iconic musician, composer, and Rastafarian, including a dedicated issue of Review magazine. A lively symposium featuring scholars, poets, and musicians, many of whom worked with Bob Marley, explored the social and political ramifications of Marley’s life and work in Jamaica and the world at large. Speakers included Jamaican poet Lorna Goodison (From Harvey River), critic Christopher Winks (Queens College/CUNY)—also the guest editors of Review 81: Bob Marley and His Legacy—as well as Chris Blackwell (founder, Island Records), journalist Christopher Farley (The Wall Street Journal), scholar Robert Hill (UCLA), historian Herbie Miller (African Caribbean Institute of Jamaica), and poets Kwame Dawes (University of South Carolina) and Jacqueline Bishop (New York University). Special music presentations featured musicians Bunny Goodison and Ibo Cooper.
Row 1: Review 80, Mexico: The 21st Century Issue • Borges: A Classic in English. (L to R) Suzanne Jill Levine, translator; Alfred Mac Adam, former Editor, Review magazine; Maria Kodama, author • Clarice Lispector: Her Life and Legacy. Nadia Gotlib, literary critic; Moacyr Scliar, author

Row 2: Bob Marley Symposium. Daniel Shapiro, Literature Director, Americas Society; Christopher Farley, journalist; Chris Blackwell, producer • Review 81, Bob Marley and his Legacy

Row 3: Martín Solares, author; Rubén Gallo, guest editor • Entre la espada y la pluma: El Inca Garcilaso de la Vega y sus Comentarios Reales. Mario Vargas Llosa, author and Nobel Laureate

Row 4: A Trilateral Reading: Indigenous Writers from Canada, Mexico, and the United States. Natalia Toledo, poet; David Unger, translator
The Music program’s MetLife Foundation Music of the Americas concert series is distinguished by excellence and innovation, advancing our leadership as premier presenters in the United States of classical, modern, and traditional music from Latin America, the Caribbean, and Canada. The 2010 series offered an exceptional 32 concerts—to capacity audiences and free of charge—by distinctive musicians who serve as cultural ambassadors of diverse social and musical traditions, including U.S.-based artists from the region.

Concert highlights include California-based Mexican folk-roots group Los Cenzontles and a joint chamber music recital by the renowned Cuarteto Latinoamericano and Quintet of the Americas, featuring a world premiere by Mexican composer Mario Lavista. Rousing performances by Nova Scotian Gaelic singer Mary Jane Lamond and legendary reggae and ska guitarist Ernest Ranglin showcased our programming dedicated to music from Canada and the Caribbean. Talented young opera singers from Buenos Aires’ renowned Instituto Superior de Arte del Teatro Colón performed for the fourth consecutive year. We co-presented Brazilian jazz legend Hermeto Pascoal with Lincoln Center Out of Doors at Symphony Space and at Lincoln Center’s Damrosch Park Bandshell.

The Music program continued to expand its audience reach and visibility by enhancing online content, expanding social media, producing concert videos, and hosting radio broadcasts. We launched our own music label and released its first album, *Eddy Marcano Live at Music of the Americas*, available online. Music of the Americas also presented its first concert in Miami at Miami-Dade College featuring students and alumni of Buenos Aires’ Instituto Superior de Arte del Teatro Colón.
Row 1: Hermeto Pascoal performing at Symphony Space • Los Cenzontles performing at Americas Society • Ernest Ranglin performing at Americas Society
Row 2: Mariana Baraj performing at the Consulate General of Argentina in New York • Vocal ensemble Meridionalis, directed by Sebastián Zubieta, Music Director, Americas Society
Row 3: Mary Jane Lamond at Americas Society • Opera singers from the Instituto Superior de Arte del Teatro Colón of Buenos Aires performing at Americas Society
Row 4: Jorge Caballero with the New York Guitar Seminar at Mannes
Visual Arts

The Visual Arts program presents three exhibitions annually of modern, contemporary, colonial, archeological and/or Pre-Columbian art. Adopting a kunsthalle model, the exhibitions offer new interpretations through an accompanying series of public discussions and publications to expand their scope and impact.

*Marta Minujín: MINUCODEs revisited Minucode*, an exhibition originally commissioned by the Americas Society (then known as the Center for Inter-American Relations) in 1968, and lost for more than 40 years. In the original project, Minujín explored the social codes of leading figures in the arts, business, fashion, and politics in New York through a series of filmed cocktail parties. Curated by Gabriela Rangel and Jose Luis Blondet and including related archival documents, MINUCODEs repositioned Minujín as one the most important performance art and new media artists.

Co-presented with Museo de Arte de Lima (MALI) and curated by Cecilia Pardo Grau, *Art and Myth in Ancient Peru: The History of the Jequetepeque Valley* showcased a significant selection of Pre-Columbian art from the northern coast of Peru, including pieces from MALI’s collection and recently excavated archeological sites, spanning more than 3,000 years of the region’s history and illustrating the Valley’s diverse artistic styles and techniques.

*Shattered Glass: Rethinking the Museo de Arte Carrillo Gil Collection. A Graduate Seminar and Exhibition by the Universidad Nacional Autónoma de México* commemorated the bicentennial of the independence of Mexico. A collaboration between Americas Society, the Mexican Cultural Institute of New York, the Museo de Arte Carrillo Gil, and the Universidad Nacional Autónoma de México, UNAM’s Bertha Aguilar, Alejandra Olvera, and Sandra Zetina reinterpreted this important Mexican museum collection.

The public program series, including film screenings in collaboration with Cinema Tropical and PINTA, featured distinguished artists, scholars, filmmakers, curators, and archeologists such as Carlos Dieguez, Deborah Dorontinsky, Renato González Mello, Anna Indych-López, Daniel J. Martinez, Harper Montgomery, Jeffrey Quilter, Yasmil Raymond, Judith Rodenbeck, Javier Téllez, Doris Salcedo, Robert Storr, and Pablo Vargas Lugo.

2010 publications consist of *Paula Trope: Emancipatory Action* (distributed by D.A.P.); *Fernell Franco: Amarrados; Dias & Riedweg:…and it becomes something else; Art and Myth in Ancient Peru: The History of the Jequetepeque Valley; and Shattered Glass: Rethinking the Collection of the Museo de Arte Carrillo Gil.*
Row 1: Muralism without Walls book launch. Anna Indych-López, Professor, CUNY Graduate Center; Robert Storr, Dean of the School of Art, Yale University; Renato González Mello, Professor, Universidad Nacional Autónoma de México; Carla Stellweg, Professor, School of Visual Arts • Installation view of Marta Minujín: MINUCODEs.

Row 2: Doris Salcedo, sculptor; Javier Tellez, artist; Gabriela Rangel, Visual Arts Director, Americas Society • Shattered Glass: Rethinking the Museo de Arte Carrillo Gil Collection at The New School for Social Research; Bertha Aguilar, guest curator; Deborah Dorotinsky, Professor, Universidad Nacional Autónoma de México; Anna Indych-López, Sandra Zetina, guest curator; Itala Schmelz, Director of the Museo de Arte Carrillo Gil Collection; Alejandra Olvera, guest curator

Row 3: Installation view of Shattered Glass: Rethinking the Museo Arte Carrillo Gil Collection • TropiChat. Zezé Motta, actress; Carlos Diegues, filmmaker

Row 4: Cecilia Pardo Grau, guest curator, giving a VIP tour of the exhibition Art and Myth in Ancient Peru: The History of the Jequetepeque Valley. • Vis-à-vis, Pinta Art Fair 2010 launch: Pablo Vargas Lugo, artist; Yasmil Raymond, Curator, DIA Foundation
Chairman’s International Advisory Council

Americas Society’s Chairman’s International Advisory Council (CIAC) is a network of distinguished business leaders, entrepreneurs, eminent cultural luminaries, philanthropists, and other opinion leaders who share a strong commitment to their countries and the hemisphere as well as to the Americas Society mission. The CIAC is an integrated and critical part of the organization, and we provide multiple opportunities for our members to deepen their network of relationships in the private and public sectors as well as focus on issues of particular interest across the Americas.

Many of the members are active participants in multiple activities, taking part in conferences, elite private meetings, working groups and new ideas, cultural programs, and special events in New York, Washington DC, Miami, other U.S. cities, Canada, and throughout Latin America.

Americas Society continuously seeks new ways to engage our CIAC members with opportunities for high-level dialogue on important issues. We value our CIAC members and are constantly looking for opportunities to involve them in the many issues facing their countries and the hemisphere. We consider this network critical to enhancing our mission and moving forward on common agendas.

Row 1: Jay D. Rockefeller, U.S. Senator (D-WV); David Rockefeller, Founder and Honorary Chairman, AS/COA • Susan Segal, President and CEO, AS/COA; Gina Diez Barroso de Franklin, Grupo Diarq

Row 2: José Mujica, President of Uruguay; Tabaré Aguerre, Minister of Livestock, Agriculture, and Fisheries, Uruguay; Pedro Nicolás Baridon, OCSA • Jorge Marín Correa, Grupo CGE

Row 3: Stanley Motta, Copa Holdings; Pilar Arosemena de Alemán; Jaime Alemán, Ambassador of Panama to the U.S. • Andrónico Luksic, Banco de Chile; Luis Tellez, Bolsa Mexicana de Valores • Erica Roberts, Woods Staton, Arcos Dorados

Row 4: Gustavo Marturet, Banco Mercantil; Ragnhild Melzi, Senior Director, Public Policy Programs, AS/COA • David Gutiérrez, BLP Abogados; Muni Figueres, Ambassador of Costa Rica to the U.S.
Americas Society’s 30th Annual Spring Party, held at Cipriani Wall Street in New York City on June 9, attracted over 600 guests from the worlds of business, philanthropy, government, and the arts.

The 2010 honorees were César Alierta, Chairman and CEO of Telefónica, and Stanley A. Motta, Chairman of the Board of Copa Holdings and Inversiones Bahia, Ltd. They both received the Gold Medal for their leadership role in promoting social responsibility, educational initiatives, and economic development within the Americas. At the gala, a special toast was made to celebrate David Rockefeller’s ninety-fifth birthday.

Row 1: Spring Party 2010 at Cipriani Wall Street • Ambassador Arturo Sarukhan; Malú Edwards; David Rockefeller; Maria Elena Lagomasino; Peter Johnson
Row 2: Ambassador Luis M. Valdivieso; Stephanie Junger-Moat; José Lozano • Enrique Norten and Sarah Gore • Linky Motta and Stanley Motta
Row 3: Diana Negroponte and Maria Elena Lagomasino • Carlos López Blanco; H.E Iñaki Urdangarín; H.R.H Cristina de Borbón; Teresa Abril; Luis Abril
Row 4: Stanley Motta, Susan Segal; David Rockefeller, César Alierta; Ambassador John Negroponte • César Alierta and Ana Alierta
Americas Society held its annual Inaugural Dinner on October 7 at its Park Avenue landmark building, marking the beginning of the 2010/2011 programs season.

The guest of honor, New Mexico Governor Bill Richardson, keynoted the event, speaking on U.S.-Latin American ties, trade relations, and immigration Issues. The black-tie event was attended by Board members, Chairman’s International Advisory Council members, and representatives of the New York diplomatic community.
Celebrating 100 Years at 680 Park Avenue

2011 marks a special year in the history of our landmarked headquarters of Americas Society and Council of the Americas as it reaches its one-hundredth birthday. Our building at 68th Street and Park Avenue is open to the public for cultural and policy programming, as well as for exhibitions in the Americas Society Gallery.

680 Park was constructed by the architecture firm McKim, Mead & White for the New York financier and philanthropist Percy R. Pyne. Constructed in the neo-Federal style, the five-story private residence took two years to complete, starting in 1909 and ending in 1911.

The building remained a private residence for the Pyne family until 1947, when, after refusing an offer from the Soviet government to purchase the building, Pyne’s widow sold it to the Chinese government, which then immediately resold it to Moscow. The Soviet Mission to the UN occupied the building for 15 years. On September 21, 1960, Soviet Premier Nikita Khrushchev held a dramatic press conference from the balcony of 680 Park, during which he reportedly sang the socialist anthem “The Internationale.”

In 1965, the building was scheduled for demolition. However, the Marquesa de Cuevas—granddaughter of John D. Rockefeller—saved 680 Park from the wrecking ball by purchasing and donating it to Americas Society, then known as the Center for Inter-American Relations. The building was renovated to its original style by Walker O. Cain and Associates in time for a formal opening honoring Vice President Hubert Humphrey in September 1967.

Throughout the years, the building has hosted countless distinguished guests, including presidents and government officials, philanthropists, artists, writers, and musicians. Guests have included Jorge Luis Borges, Fernando Botero, and Jacqueline Kennedy Onassis. 680 Park was designated a New York City Landmark in 1970.
Clockwise from top left: President of Yugoslavia Marshal Tito and First Secretary of the Communist Party of the Soviet Union Nikita Khrushchev shake hands on September 28, 1960, outside the Soviet Mission to the UN, now AS/COA. Nelson Rockefeller, Governor of New York; Douglas Dillon, U.S. Secretary of Treasury; and Hubert Humphrey Vice President of the U.S. at the 1967 inauguration of the Center for Inter-American Relations, now AS/COA. Fernando Botero donating the painting El Presidente to Americas Society in 1988; David Rockefeller, Founder and Honorary Chairman, AS/COA; Ambassador George W. Landau, President, AS/COA. Alfred Mac Adam, editor, Review magazine; Alastair Reid, translator; Jorge Luis Borges, author; John Coleman, literary critic at a 1983 event at Americas Society. Jacqueline Kennedy Onassis at the Americas Society Gallery opening of Gloria In Excelsis: The Virgins and Angels in Viceregal Painting of Peru and Bolivia. Ronald Reagan, U.S. President, receiving the 1987 Gold Insigne from Ambassador George W. Landau. Robert C. Helander, Vice Chairman, Pan American Society; David Rockefeller.
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As of December 31, 2010

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Council of the Americas
As of December 31, 2010

Founder & Honorary Chairman
David Rockefeller

Officers
John D. Negroponte, Chairman
Alan J. Stoga, Vice Chairman
Susan L. Segal, President and CEO
Sergio J. Galvis, Secretary
George B. Weiksner, Treasurer

Chairman Emeritus
William R. Rhodes

President Emeritus
George W. Landau

Directors
Luis Abril
Technical General Secretary to the Chairman
Telefónica S.A.
Nicolas Aguzin
CEO Latin America
J.P. Morgan
José Armario
Group President, McDonald’s Canada & Latin America
McDonald’s Corporation
R.A. (Rocky) Becker
Vice President for the Americas
ExxonMobil Exploration Company

Stephen E. Biegun
Corporate Officer and Vice President of International Government Affairs
Ford Motor Company

Terrence J. Checki
Executive Vice President
Federal Reserve Bank of New York

Marcelo Claure
Chairman of the Board, President and CEO
Brightstar Corporation

Edward T. Cloonan
Managing Director
Greenwich Point Group

Antonio Del Pino
Partner
Latham & Watkins

Dirk Donath
Senior Manager, Director and Partner
Eton Park Capital Management L.P.

Angel Fernández
SVP & President of Latin America
Merck & Co., Inc.

Antonio Ferreira
International Vice President, Medical Devices and Diagnostics, Latin America
Johnson & Johnson

Sergio J. Galvis
Partner
Sullivan & Cromwell

Andrés Gluski
Executive Vice President and Chief Operating Officer
The AES Corporation

Donna Hrinak
VP, Global Public Policy & Government Affairs
PepsiCo

W. Russell King
Senior Vice President International Relations and Federal Affairs
Freeport-McMoRan Copper and Gold Inc.

Thomas F. McLarty, III
President
McLarty Associates
Patricia Menendez-Cambo  
Chair, International Practice Group  
Greenberg Traurig LLP

Ali Moshiri  
President, Chevron Africa and Latin America Exploration and Production Company  
Chevron Corporation

John D. Negroponte  
Vice Chairman  
McLarty Associates

Patrick M. Nolan  
Senior Executive VP and CEO  
HSBC Global Banking and Markets, Americas

Marvin Odum  
Director Upstream Americas and President Shell Oil Company

Brian D. O’Neill  
Vice Chairman  
Lazard International

Richard de J. Osborne  
Chairman (Retired)  
ASARCO Incorporated

Christopher A. Padilla  
Vice President, Governmental Programs  
IBM Corporation

Rogério Patrus  
CEO Latin America  
General Electric Company

Karen Peetz  
Chief Executive Officer, Financial Markets and Treasury Services  
The Bank of New York Mellon

William R. Rhodes  
President & CEO William R. Rhodes Global Advisors, LLC  
Professor-at-Large, Brown University  
Senior Advisor, Citigroup, Inc.

Hernán Rincón  
President  
Microsoft Latin America

Alexis E. Rovzar  
Partner  
Latin American Practice  
White & Case LLP

Susan L. Segal  
President and CEO  
Council of the Americas/Americas Society

Jeff W. Sheets  
Senior Vice President, Finance and CFO  
ConocoPhillips

Susan Silbermann  
Regional President, Latin America  
Emerging Markets Business Unit  
Pfizer, Inc.

Eduardo Solórzano  
Executive Vice President, President and CEO  
Walmart Latin America

Alan J. Stoga  
President  
Zemi Communications LLC

Antonia E. Stolper  
Partner  
Shearman & Sterling LLP

G. Richard Thoman  
Managing Partner  
Corporate Perspectives LLC  
Former CEO, Xerox Corporation

William J. Toppeta  
President, International  
MetLife, Inc.

Alexander G. Van Tienhoven  
CEO Citi Wealth Management, Citi Private Bank & Asset Management Latin America & Mexico  
Citigroup, Inc.

George B. Weiksner  
Vice Chairman  
Credit Suisse

Alberto Weisser  
Chairman and CEO  
Bunge Limited

Wendell L. Willkie  
Senior Vice President, General Counsel & Secretary  
MeadWestvaco Corporation

**Board of Directors**

**Americas Society**  
As of December 31, 2010

**Founder & Honorary Chairman**  
David Rockefeller

**Officers**  
John D. Negroponte, Chairman  
Alan J. Stoga, Vice Chairman  
Susan L. Segal, President and CEO  
George B. Weiksner, Treasurer

**Chairman Emeritus**  
William R. Rhodes

**President Emeritus**  
George W. Landau

**Directors**  
Alfonso de Angoitia  
Juan Carlos Cappello  
Patricia Phelps de Cisneros  
Edward T. Cloonan  
Craig Duncan  
J. Pepe Fanjul  
Amalia Lacroze de Fortabat  
Antonio O. Garza  
Carlos N. Guimarães  
Peter J. Johnson  
Thomas F. McLarty, III  
Robert Mosbacher, Jr.  
Enrique Norten  
Brian D. O’Neill  
Richard de J. Osborne  
Alejandro Quintén  
Renate Rennie  
Alejandro F. Reynal  
Erica Roberts  
Alexis E. Rovzar  
Clifford Sobel  
Sharon Schultz Simpson  
G. Richard Thoman

**Honorary**  
John E. Avery  
Charles F. Barber
# Financials – Americas Society

## Statement of Financial Position
December 31, 2010
(with comparative amounts at December 31, 2009)

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and cash equivalents</td>
<td>$ 938,863</td>
<td>$ 1,153,664</td>
</tr>
<tr>
<td>Pledges and contributions receivable, net</td>
<td>245,000</td>
<td>119,192</td>
</tr>
<tr>
<td>Investments</td>
<td>34,561,283</td>
<td>31,758,335</td>
</tr>
<tr>
<td>Prepaid expenses and other assets</td>
<td>168,686</td>
<td>173,136</td>
</tr>
<tr>
<td>Property and equipment, net</td>
<td>2,005,389</td>
<td>2,027,800</td>
</tr>
<tr>
<td></td>
<td><strong>$37,919,221</strong></td>
<td><strong>$35,232,127</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>LIABILITIES AND NET ASSETS</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Liabilities</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounts payable and accrued expenses</td>
<td>$ 524,354</td>
<td>$ 284,703</td>
</tr>
<tr>
<td>Due to related organization</td>
<td>232,505</td>
<td>422,354</td>
</tr>
<tr>
<td>Capital lease obligations</td>
<td>46,238</td>
<td>99,315</td>
</tr>
<tr>
<td>Deferred income</td>
<td>38,693</td>
<td>5,250</td>
</tr>
<tr>
<td>Total Liabilities</td>
<td><strong>841,790</strong></td>
<td><strong>811,622</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Net Assets</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Operating</td>
<td>2,033,448</td>
<td>2,009,593</td>
</tr>
<tr>
<td>Board designated endowment</td>
<td>18,153,458</td>
<td>15,350,510</td>
</tr>
<tr>
<td>Total Unrestricted</td>
<td><strong>20,186,906</strong></td>
<td><strong>17,360,103</strong></td>
</tr>
</tbody>
</table>

| Temporarily restricted                |              |              |
| Operating                             | 482,700      | 652,577      |
| Permanently restricted endowment      | 16,407,825   | 16,407,825   |
| Total Net Assets                      | **37,077,431** | **34,420,505** |

|                                       | **$37,919,221** | **$35,232,127** |

Americas Society is a tax-exempt charity described in Sections 501(c)(3) and 509(a)(1) of the Internal Revenue Code. The Society is supported by membership dues and contributions from foundations, public agencies, corporations, and individuals: donations are tax-deductible to the extent permitted by law.

A complete set of financial statements for 2010, audited by O'Connor Davies Munns & Dobbins, LLP, can be obtained by sending a written request to the Chief Financial Officer, Americas Society/Council of the Americas, 680 Park Avenue, New York, NY 10065.
# Statement of Activities
For the Year Ended December 31, 2010
(with summarized totals for the year ended December 31, 2009)

## OPERATING SUPPORT AND REVENUE

<table>
<thead>
<tr>
<th>Unrestricted</th>
<th>Board Designated</th>
<th>Temporarily Restricted</th>
<th>Permanently Restricted</th>
<th>Total</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Contributions</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Foundations</td>
<td>$116,502</td>
<td></td>
<td>$385,670</td>
<td></td>
<td>$502,172</td>
</tr>
<tr>
<td>Corporations</td>
<td>488,000</td>
<td></td>
<td>303,200</td>
<td></td>
<td>791,200</td>
</tr>
<tr>
<td>Individuals</td>
<td>630,880</td>
<td></td>
<td>114,727</td>
<td></td>
<td>745,607</td>
</tr>
<tr>
<td>Government</td>
<td></td>
<td></td>
<td>87,638</td>
<td></td>
<td>87,638</td>
</tr>
<tr>
<td>Special event, net of direct costs</td>
<td>1,351,036</td>
<td></td>
<td></td>
<td></td>
<td>1,351,036</td>
</tr>
<tr>
<td>Membership dues</td>
<td>82,700</td>
<td></td>
<td></td>
<td></td>
<td>82,700</td>
</tr>
<tr>
<td>Other</td>
<td>354,785</td>
<td></td>
<td></td>
<td></td>
<td>354,785</td>
</tr>
<tr>
<td>Investment return designated for operations</td>
<td>131</td>
<td>1,579,884</td>
<td>-</td>
<td></td>
<td>1,580,015</td>
</tr>
<tr>
<td>Net assets released from restrictions</td>
<td>2,640,996</td>
<td>(1,579,884)</td>
<td>(1,061,112)</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total Revenue and Support</strong></td>
<td>5,665,030</td>
<td>-</td>
<td>(169,877)</td>
<td></td>
<td>5,495,153</td>
</tr>
</tbody>
</table>

## OPERATING EXPENSES

| | | | | | |
| --- | --- | --- | --- | --- |
| **Program Services** | | | | |
| Public policy | 1,961,974 | | | | 1,961,974 | 2,027,140 |
| Visual arts | 790,638 | | | | 790,638 | 777,769 |
| Literature | 412,945 | | | | 412,945 | 407,802 |
| Music | 442,848 | | | | 442,848 | 451,018 |
| Communications and website | 248,283 | | | | 248,283 | 193,423 |
| **Total Program Services** | 3,856,688 | | | | 3,856,688 | 3,857,152 |

| | | | | | |
| --- | --- | --- | --- | --- |
| **Supporting Services** | | | | |
| Management and general | 916,717 | | | | 916,717 | 860,805 |
| Fundraising | 867,770 | | | | 867,770 | 798,684 |
| **Total Supporting Services** | 1,784,487 | | | | 1,784,487 | 1,659,489 |
| **Total Expenses** | 5,641,175 | | | | 5,641,175 | 5,516,641 |

**(Deficiency) Surplus of Operating Support and Revenue Over Operating Expenses**

| | | | | | |
| --- | --- | --- | --- | --- |
| 23,855 | | (169,877) | | | (146,022) | (542,538) |

## NONOPERATING REVENUE

| | | | | | |
| --- | --- | --- | --- | --- |
| Investment gain in excess of spending rate | | 2,802,948 | | | 2,802,948 | 4,772,171 |
| Change in Net Assets | 23,855 | 2,802,948 | (169,877) | | 2,656,926 | 4,229,633 |

## NET ASSETS

| | | | | | |
| --- | --- | --- | --- | --- |
| **Beginning of year** | 2,009,593 | 15,350,510 | 652,577 | 16,407,825 | 34,420,505 | 30,190,872 |
| **End of year** | $2,033,448 | $18,153,458 | $482,700 | $16,407,825 | $37,077,431 | $34,420,505 |

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Financials – Council of the Americas

Statement of Financial Position
December 31, 2010
(with comparative amounts at December 31, 2009)

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and cash equivalents</td>
<td>$2,354,508</td>
<td>$1,618,277</td>
</tr>
<tr>
<td>Accounts receivable</td>
<td>97,041</td>
<td>50,057</td>
</tr>
<tr>
<td>Prepaid expenses and other assets</td>
<td>28,838</td>
<td>39,588</td>
</tr>
<tr>
<td>Due from related organization</td>
<td>232,505</td>
<td>422,354</td>
</tr>
<tr>
<td>Property and equipment, net</td>
<td>220,360</td>
<td>221,914</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$2,933,252</strong></td>
<td><strong>$2,352,190</strong></td>
</tr>
</tbody>
</table>

| LIABILITIES AND NET ASSETS                  |                  |                  |
| Liabilities                                 |                  |                  |
| Accounts payable and accrued expenses       | $78,452          | $50,660          |
| Capital lease obligations                   | 9,375            | 12,566           |
| Deferred rent                               | 71,272           | 75,929           |
| Deferred sponsorships                       | 263,118          | -                |
| Deferred membership dues                    | 1,437,917        | 1,200,833        |
| **Total Liabilities**                       | **1,860,134**    | **1,339,988**    |
| Unrestricted Net Assets                     | 1,073,118        | 1,012,202        |
| **Total**                                   | **$2,933,252**   | **$2,352,190**   |

Council of the Americas is recognized by the Internal Revenue Service as a tax-exempt business league under Section 501(c)(6) of the Internal Revenue Code.

A complete set of financial statements for 2010, audited by O’Connor Davies Munns & Dobbins, LLP, can be obtained by sending a written request to the Chief Financial Officer, Americas Society/Council of the Americas, 680 Park Avenue, New York, NY 10065.
Statement of Activities
For the Year Ended December 31, 2010
(with comparative totals for the year ended December 31, 2009)

REVENUE AND SUPPORT

<table>
<thead>
<tr>
<th></th>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Membership dues</td>
<td>$2,689,917</td>
<td>$2,536,216</td>
</tr>
<tr>
<td>Programs and conferences</td>
<td>184,612</td>
<td>207,718</td>
</tr>
<tr>
<td>Sponsorships</td>
<td>1,636,158</td>
<td>878,400</td>
</tr>
<tr>
<td>Investment income</td>
<td>214</td>
<td>724</td>
</tr>
<tr>
<td><strong>Total Revenue and Support</strong></td>
<td>4,510,901</td>
<td>3,623,058</td>
</tr>
</tbody>
</table>

EXPENSES

<table>
<thead>
<tr>
<th></th>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program</td>
<td>3,366,350</td>
<td>2,987,046</td>
</tr>
<tr>
<td>Membership services</td>
<td>579,336</td>
<td>612,266</td>
</tr>
<tr>
<td>Management and general</td>
<td>504,299</td>
<td>401,757</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td>4,449,985</td>
<td>4,001,069</td>
</tr>
</tbody>
</table>

Change in Net Assets

<table>
<thead>
<tr>
<th></th>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Change in Net Assets</td>
<td>60,916</td>
<td>(378,011)</td>
</tr>
</tbody>
</table>

UNRESTRICTED NET ASSETS

<table>
<thead>
<tr>
<th></th>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beginning of year</td>
<td>1,012,202</td>
<td>1,390,213</td>
</tr>
<tr>
<td>End of year</td>
<td>$1,073,118</td>
<td>$1,012,202</td>
</tr>
</tbody>
</table>
Detail of hand-blocked scenic wallpaper “Les Incas” printed by A. Leroy, Paris, 1832. This romantic interpretation of Pizarro’s conquest of Peru in 1513 decorates Americas Society’s Incas Room.
Americas Society and the Council of the Americas — uniting opinion leaders to exchange ideas and create solutions to the challenges of the Americas today

Americas Society
Americas Society (AS) is the premier forum dedicated to education, debate, and dialogue in the Americas. Its mission is to foster an understanding of the contemporary political, social, and economic issues confronting Latin America, the Caribbean, and Canada, and to increase public awareness and appreciation of the diverse cultural heritage of the Americas and the importance of the Inter-American relationship.1

Council of the Americas
Council of the Americas (COA) is the premier international business organization whose members share a common commitment to economic and social development, open markets, the rule of law, and democracy throughout the Western Hemisphere. The Council's membership consists of leading international companies representing a broad spectrum of sectors including banking and finance, consulting services, consumer products, energy and mining, manufacturing, media, technology, and transportation.2

1 The Americas Society is a tax-exempt public charity described in 501(c)(3) and 509(a)(1) of the Internal Revenue Code of 1986.
2 The Council of the Americas is a tax-exempt business league under 501(6)(e) of the Internal Revenue Code of 1986, and as such, actively pursues lobbying activities to advance its purpose and the interests of its members.