

Mexico: Economic Challenges in its Bicentennial Year

2010 Latin American Cities Conferences

*May 25, 2010
Mexico City*

7:30 - 8:00 **Registration**

8:30 - 8:50 **Welcoming Remarks**
Bruno Ferrari, President and CEO, ProMéxico
Susan Segal, President and CEO, AS/COA

8:50 - 9:25 **Keynote Speaker: Dr. Agustín Carstens**, Governor, Banco de México

9:25 – 10:25 **Panel: Mexico and the Global Economy**
Gabriel Casillas, Chief Economist Mexico, J.P. Morgan
Rodrigo Chaves, Manager of Economic Policy Latin America Region, The World Bank
Sergio Martín, Head of Research and Chief Economist Mexico, Global Research, HSBC

Moderator: Ragnhild Melzi, Americas Society/Council of the Americas

10:25 - 10:40 **Coffee Break**

10:40 – 11:45 **Panel: Update on the United States/Mexico Bilateral Agenda**
A conversation among:
Ambassador John Negroponte, Vice Chairman, McLarty Associates
H.E. Carlos Pascual, United States Ambassador to Mexico
Eugenio Clariond, Chairman of the Mexico-U.S. Business Committee, Consejo Empresarial Mexicano de Comercio Exterior, Inversión y Tecnología (COMCE)

Moderator: Ambassador John Negroponte

11:45 – 12:05 **Keynote Speaker: Felipe Duarte Olvera**, Deputy Secretary Competitiveness and Standardization, Secretariat of the Economy.

12:10 - 13:10 **Panel: Investing in Mexico Today: Views on Competitiveness, Innovation and Challenges**
Lorenzo González Bosco, Managing Director, Mexico, Temasek Holdings
Bruno Ferrari, President and CEO, ProMéxico
Pedro Padierna, President, Sabritas Mexico, Central America and the Caribbean, Pepsico Americas Foods
Michael Penfold, Deputy Director of Public Policies and Competitiveness, Corporación Andina de Fomento (CAF)
Gilberto Perezalonso González, Founder and CEO, Financiera EquipaT
Luis Solórzano, Managing Director Mexico, Advent International Corporation

Moderador: Susan Segal

13:10 – 13:30 **Keynote Speakers: H.E. Ernesto Cordero**, Secretary of Finance

13:30 – 13:35 **Closing Remarks**